

Educational Resources

Benjamin Moore's online courses provide the information you need to strengthen your business. A valuable tool for every painting professional, this convenient online education resource can add to your product knowledge—and your bottom line. To find these courses log on to www.benjaminmoore.com click on Contractors tab then on the Educational Resources tab.

Stain Fundamentals consists of three separate courses (see below). It will inform you about Benjamin Moore's extensive line of exterior stain products and provide a basic level of understanding about preparation and application techniques.

- Stain Fundamentals I - Prepping for Stain
- Stain Fundamentals II - Stain Product Lines
- Stain Fundamentals III - Applying and Maintaining Stain

ProConnection® Mobile Application

ProConnection mobile application is available for the **BlackBerry** Operating System 5 phone by downloading from appworld.blackberry.com free!

ProConnection Mobile Application Features and Benefits:

- Provides instant access to Benjamin Moore color and product information
- Helps users manage projects
- Gives a direct link to the experts at Benjamin Moore's NA Customer Information Center
- Allows users to promote their businesses by posting colors and project to social media (Facebook/Twitter) (BlackBerry only)
- Syncs client information with BlackBerry Contacts
- Tags projects to clients
- Tags products and colors to any specific project to help keep organized
- Scrolls color library for presenting a color to clients
- Saves colors and products in your Favorites



Computer Savvy?

If you would like to receive specials via email please email clinics@factorypaint.com.



New Product: Regal Select Exterior



Regal Select Exterior is a premium waterborne acrylic paint that delivers outstanding performance and durability. The features include a high build formula, excellent flow, superior adhesion and mildew and fade resistant. Will be available in Flat, Low Lustre and Soft Gloss.

Coming Soon!

New Product: X-I-M Peel Bond

This new Waterborne, Clear, High Build Filling Primer has great features:

- Fast drying, penetrating, filling primer for exterior applications
- Ideal for rough surfaces, T111 Siding, Plywood, Stucco, Brick
- Can save hours of prep work!!
- Remains flexible
- Low temp, high humidity application
- Soap and water clean-up
- Top coat with exterior latex and elastomeric paints in 60 minutes
- Tintable with water based tint colors



New Product: One Time Spackle

Pre-mixed formula for fast, professional repairs in just one application. Use to fill cracks, nail holes, and other holes in plaster, wallboard, wood and stucco. Won't shrink, crack or sag. No sanding required. Water clean up. Interior/exterior.



New Product: MAXUM

Maxum is a premium quality solvent and water-based stain with great features:

- OTC Compliant
- Formulas for deck and siding
- Available in 75 natural shades
- Available in Sheer Naturals, Semi-Transparent and Solid Color
- Long lasting protection
- Mildew resistant coating

