

enter the Benjamin Moore®
\$25,000 Showcase Your Home
 contest and you could win . . .

EXTERIOR PAINT ■ LANDSCAPING ■ EXTERIOR LIGHTING



ENTERING IS EASY!

Many prizes available – including the \$25,000 Grand Prize!

See your local Benjamin Moore® retailer for more information or visit benjaminmoore.com. Entries must be received no later than September 30, 2006.

NO PURCHASE NECESSARY. Contest open to homeowners who are legal residents of the fifty (50) United States or Washington, D.C., aged 18 and older. Void where prohibited. See Complete Official Rules at participating retailers' displays or log on to benjaminmoore.com for contest details and information on how to enter. Contest starts at or around 8:00 a.m., ET, on 7/15/06 and ends at 5:00 p.m., ET, on 9/30/06.

House Paint & Primer Sale 7/16-7/30
 Up to **\$4.00 Off Per Gallon**



Factory Paint & Decorating

WHEN YOU LOVE YOUR HOME, IT SHOWS.™

Rtes. 18 & 58 S. Weymouth
 781-331-1200

Rtes. 53 & 139 N. Pembroke
 781-826-3143

Rtes. 3 & 44 Plymouth • 508-746-7117

www.factorypaint.com

Interior Painting Project Requires Many Decisions
Factory Paint Experts Give Guidance

When is it time to paint a room? According to Fred Churchey, a paint sales associate at Factory Paint, it could be after you've done some renovations to your home or perhaps when you're simply tired of looking at the same color. It may be a matter of necessity since paint deteriorates over time.

Once you decide to go ahead with your painting project, the real challenge awaits. What color should you choose? Paint color will set the tone for the room.

An interior designer is useful when you're in doubt.

Always coordinate your choice of paint color with what you have in that room, such as rugs, furniture and draperies. Keep in mind the color of adjoining rooms. Paint color is easier to choose once you are clear on your color scheme and have purchased other items for your room such as bedding, upholstery and flooring.

Don't rush your decision. It's great to collect paint chips when planning a room, but hold off making final choices until you've developed an overall room scheme. Paint is available in an infinite array of colors and is the most versatile element of your room decor, the easiest to change and the least expensive. Get ideas but make the final decision after rugs, draperies, wallpaper and furniture are finalized.

Many designers recommend choosing a middle color. That's one that's between the lightest and the darkest sample on the card. However, the answer to your question really depends on what you are hoping to do in the room. A dark, north-facing room might need a brighter color while a cozy den may look wonderful in the deepest shade on the card.

Sometimes an all-white look can make a room seem as if it is floating. One good solution is to add some darker, deeper items to your room. Consider an area rug with some brown or black, a few pieces of darker wood or painted furniture and some darker accessories as well.

Time is money! A good quality paint like Benjamin Moore® is worth a little extra money for the quality.

When you go shopping, you'll need to refer to your fabric, carpet, tile, wall-paper and trim samples constantly. Be sure to take everything with you wherever you go.

You'll find clues about the underlying tones of different shades of a color on a full sample strip of coordinated colors. Even if you're not considering using a darker tone, look at all the colors carefully. Decide if the family of colors is the direction you're headed with your color selection.

A color scheme is fairly simple to put together once you have an inspiration piece. This might be fabric, a rug, a painting or even an accessory such as a vase. It should embody both the "feeling" and the colors that you will use for your room.

Another way to choose colors is to pick one color plus white. If you love blue, for example, then pair blues with lots of white for a wonderful room.

If you're working with a print fabric, you'll probably be happier if you select the coordinating wall paint color from the background of the print. Use the deeper or brighter tones for accents throughout the room or adjacent spaces.

More often than not, you'll select a shade of white for the moldings, doors and windows. Consider the palest shade of color to coordinate with the walls. For a really striking look, try lighter walls and dark tones or bright color for trim.

Consider which paint finish might be best for your project. Matte or flat finishes hide wall imperfections, but glossier finishes will reflect more light.

To help get you started, visit the pros at Factory Paint. They are experts in the field and can guide your decision process.